


To Whom It May Concern:

I spend a lot of money on advertising and like anyone else, you hate seeing your staff let an enquiry go when you know if they had the right knowledge it could have been a qualified lead. I spend approx. \$1800/wk on advertising and knew I needed to do something, but time wasn't on my side, then I met David Ferrier just what I needed.

His conference has transferred has transformed our conversion rates from o.k. to great instantly, paying for itself 5 times over in just one week.

David is very professional and I highly recommend his conference to those who know they can do better.


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